

#### JD Edwards Marketing Buzz

Click here to place your LOGO image (JPEG, PNG, TIFF, GIF) Nominations due by June 23, 2017

Fields marked in red are mandatory to fill.

Use the "Submit" Button on last page to auto-send Form to Barbara.Canham@oracle.com

#### **Excellence in Modern Socialization, Marketing and Events**

This award category honors partners who engage in a variety of efforts to communicate current JD Edwards news, events and overall information across multiple forums. This nomination should include examples of activities, such as presenting webinars, publishing videos, and organizing marketing events.

Requested information: Provide supporting information for these above mentioned activities, for example description of the events, date, location, attendance (numbers and roles), associated social media activity (Twitter, LinkedIn), the outcome of the event, lead generation, etc.

You can enter up to 10 examples in this document for this category. If you need addition pages, start a new form.

**Partner Name:** 

Partner website:

Location:

**Contact Person:** 

Title:

Email:

You will need the latest Acrobat Reader. Click here to install if you don't have it.



#### Marketing Buzz – 1 Include a screen shot of the event from your website, social media (Twitter, LinkedIn, etc.)

Description of the Marketing event/exercise:	
Event Date	
Total Number of Attendees	
Document links to your events, videos, website, social media sites, etc.	
What was the outcome of the event?	
How many customer deals resulted from the event?	
Describe the customer wins that were generated as a result of the marketing eff	ort:
Customer Name 1 & Company Role:	
Description of Customer & Deal:	
Customer Name 2 & Company Role:	
Description of Customer & Deal:	
Customer Name 3 & Company Role:	
Description of Customer & Deal:	
Customer Name 4 & Company Role:	
Description of Customer & Deal:	
Customer Name 5 & Company Role:	
Description of Customer & Deal:	



#### Marketing Buzz – 2 Include a screen shot of the event from your website, social media (Twitter, LinkedIn, etc.)

a result of the marketing effort:



#### Marketing Buzz – 3 Include a screen shot of the event from your website, social media (Twitter, LinkedIn, etc.)

Description of the Marketing event/exercise:	
Event Date	
Total Number of Attendees	
Document links to your events, videos, website, social media sites, etc.	
What was the outcome of the event?	
How many customer deals resulted from the event?	
Describe the customer wins that were generated as	a result of the marketing effort:
Customer Name 1 & Company Role:	
Description of Customer & Deal:	
Customer Name 2 & Company Role:	
Description of Customer & Deal:	
Customer Name 3 & Company Role:	
Description of Customer & Deal:	
Customer Name 4 & Company Role:	
Description of Customer & Deal:	
Customer Name 5 & Company Role:	
Description of Customer & Deal:	



## Marketing Buzz – 4 Include a screen shot of the event from your website, social media (Twitter, LinkedIn, etc.)

Description of the Marketing event/exercise:	
Event Date	
Total Number of Attendees	
Document links to your events, videos, website, social media sites, etc.	
What was the outcome of the event?	
How many customer deals resulted from the event?	
Describe the customer wins that were generated	as a result of the marketing effort:
Customer Name 1 & Company Role:	
Description of Customer & Deal:	
Customer Name 2 & Company Role:	
Description of Customer & Deal:	
Customer Name 3 & Company Role:	
Description of Customer & Deal:	
Customer Name 4 & Company Role:	
Description of Customer & Deal:	
Customer Name 5 & Company Role:	
Description of Customer & Deal:	



#### Marketing Buzz – 5 Include a screen shot of the event from your website, social media (Twitter, LinkedIn, etc.)

Description of the Marketing event/exercise:	
Event Date	
Total Number of Attendees	
Document links to your events, videos, website, social media sites, etc.	
What was the outcome of the event?	
How many customer deals resulted from the event?	
Describe the customer wins that were generated as	a result of the marketing effort:
Customer Name 1 & Company Role:	
Description of Customer & Deal:	
Customer Name 2 & Company Role:	
Description of Customer & Deal:	
Customer Name 3 & Company Role:	
Description of Customer & Deal:	
Customer Name 4 & Company Role:	
Description of Customer & Deal:	
Customer Name 5 & Company Role:	
Description of Customer & Deal:	



#### Marketing Buzz – 6 Include a screen shot of the event from your website, social media (Twitter, LinkedIn, etc.)

Description of the Marketing event/exercise:	
Event Date	
Total Number of Attendees	
Document links to your events, videos, website, social media sites, etc.	
What was the outcome of the event?	
How many customer deals resulted from the event?	
Describe the customer wins that were generated as	a result of the marketing effort:
Customer Name 1 & Company Role:	
Description of Customer & Deal:	
Customer Name 2 & Company Role:	
Description of Customer & Deal:	
Customer Name 3 & Company Role:	
Description of Customer & Deal:	
Customer Name 4 & Company Role:	
Description of Customer & Deal:	
Customer Name 5 & Company Role:	
Description of Customer & Deal:	



# Marketing Buzz – 7 Include a screen shot of the event from your website, social media (Twitter, LinkedIn, etc.)

Description of the Marketing event/exercise:	
Event Date	
Total Number of Attendees	
Document links to your events, videos, website, social media sites, etc.	
What was the outcome of the event?	
How many customer deals resulted from the event?	
Describe the customer wins that were generated as a result of the marketing effort:	
Customer Name 1 & Company Role:	
Description of Customer & Deal:	
Customer Name 2 & Company Role:	
Description of Customer & Deal:	
Customer Name 3 & Company Role:	
Description of Customer & Deal:	
Customer Name 4 & Company Role:	
Description of Customer & Deal:	
Customer Name 5 & Company Role:	
Description of Customer & Deal:	



## Marketing Buzz – 8 Include a screen shot of the event from your website, social media (Twitter, LinkedIn, etc.)

Description of the Marketing event/exercise:	
Event Date	
Total Number of Attendees	
Document links to your events, videos, website, social media sites, etc.	
What was the outcome of the event?	
How many customer deals resulted from the event?	
Describe the customer wins that were generated as	a result of the marketing effort:
Customer Name 1 & Company Role:	
Description of Customer & Deal:	
Customer Name 2 & Company Role:	
Description of Customer & Deal:	
Customer Name 3 & Company Role:	
Description of Customer & Deal:	
Customer Name 4 & Company Role:	
Description of Customer & Deal:	
Customer Name 5 & Company Role:	
Description of Customer & Deal:	



#### Marketing Buzz – 9 Include a screen shot of the event from your website, social media (Twitter, LinkedIn, etc.)

Description of the Marketing event/exercise:	
Event Date	
Total Number of Attendees	
Document links to your events, videos, website, social media sites, etc.	
What was the outcome of the event?	
How many customer deals resulted from the event?	
Describe the customer wins that were generated as	a result of the marketing effort:
Customer Name 1 & Company Role:	
Description of Customer & Deal:	
Customer Name 2 & Company Role:	
Description of Customer & Deal:	
Customer Name 3 & Company Role:	
Description of Customer & Deal:	
Customer Name 4 & Company Role:	
Description of Customer & Deal:	
Customer Name 5 & Company Role:	
Description of Customer & Deal:	



#### Marketing Buzz – 10 Include a screen shot of the event from your website, social media (Twitter, LinkedIn, etc.)

Event Date  Total Number of Attendees  Document links to your events, videos, website, social media sites, etc.  What was the outcome of the event?  How many customer deals resulted from the event?  Describe the customer wins that were generated as a result of the marketing effort:  Customer Name 1 & Company Role:  Description of Customer & Deal:  Customer Name 2 & Company Role:  Description of Customer & Deal:  Customer Name 3 & Company Role:  Description of Customer & Deal:  Customer Name 4 & Company Role:  Description of Customer & Deal:  Customer Name 4 & Company Role:  Description of Customer & Deal:  Customer Name 5 & Company Role:		
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Customer Name 1 & Company Role:  Description of Customer & Deal:  Customer Name 2 & Company Role:  Description of Customer & Deal:  Customer Name 3 & Company Role:  Description of Customer & Deal:  Customer Name 4 & Company Role:  Description of Customer & Deal:  Customer Name 4 & Company Role:  Customer Name 5 & Company Role:	How many customer deals resulted from the event?	
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Customer Name 2 & Company Role:  Description of Customer & Deal:  Customer Name 3 & Company Role:  Description of Customer & Deal:  Customer Name 4 & Company Role:  Description of Customer & Deal:  Customer Name 5 & Company Role:	Customer Name 1 & Company Role:	
Description of Customer & Deal:  Customer Name 3 & Company Role:  Description of Customer & Deal:  Customer Name 4 & Company Role:  Description of Customer & Deal:  Customer Name 5 & Company Role:	Description of Customer & Deal:	
Customer Name 3 & Company Role:  Description of Customer & Deal:  Customer Name 4 & Company Role:  Description of Customer & Deal:  Customer Name 5 & Company Role:	Customer Name 2 & Company Role:	
Description of Customer & Deal:  Customer Name 4 & Company Role:  Description of Customer & Deal:  Customer Name 5 & Company Role:	Description of Customer & Deal:	
Customer Name 4 & Company Role:  Description of Customer & Deal:  Customer Name 5 & Company Role:	Customer Name 3 & Company Role:	
Description of Customer & Deal:  Customer Name 5 & Company Role:	Description of Customer & Deal:	
Customer Name 5 & Company Role:	Customer Name 4 & Company Role:	
	Description of Customer & Deal:	
Description of Customer & Deal:	Customer Name 5 & Company Role:	
	Description of Customer & Deal:	